

Ray Lamberth – President
Randy Bruett – Vice President
Michelle Tackitt - Treasurer
Angela Turner - Secretary

MINUTES
City of Floresville
**Floresville Economic
Development Corporation**
REGULAR MEETING

Ben Lamberth
Drew Pope
Stephen Moore
Vacant, Exec. Director
Charlotte Ximenez-Nelson,
Asst. Executive Director

February 10th, 2025
6:00 p.m.

NOTICE is hereby given of a **REGULAR BOARD MEETING** of the Floresville Economic Development Corporation for the City of Floresville, County of Wilson, State of Texas, to be held on **Monday February 10th, 2025, at 6:00 p.m. at 1120 D Street, Floresville, Texas 78114** at City Council Chambers for the purpose of considering the following numbered items.

The Floresville Economic Development Corporation of the City of Floresville, Texas, reserves the right to meet in a closed session on any of the below items should the need arise and if applicable pursuant to authorization by Title 5, Chapter 551, of the Texas Government Code.

ITEM 1.) CALL TO ORDER AND CERTIFICATION OF A QUORUM

Time 6:02 pm By: **Ray Lamberth**

In ATTENDANCE: Ray Lamberth, Monica Veliz, Charlotte Ximenez-Nelson, Annette Montez, Rachel Draper, Charlie Zech, Ben Lamberth, Krista Scott, Randy Bruett, Cindy Sturm, Drew Pope

Absent: Stephen Moore, Angela Turner, Michelle Tackitt

Guest: Gee Patel

ITEM 2.) INVOCATION Charlotte Ximenez Nelson

ITEM 3.) PLEDGE recited by all

ITEM 4.) PUBLIC COMMENTS

At this time, any person with business related to Floresville Economic Development Corporation may speak to the Board. Anyone wishing to speak should inform the Board of their name and address. Comments from the public should be limited to a maximum of three (3) minutes per individual speaker. In compliance with the Texas Open Meetings Act, the Board may not deliberate or take action on items not appearing on the agenda but may consider placing an item on a future agenda if deliberation is necessary.

None

ITEM 5.) PRESENTATION & DISCUSSION

- a. Vanilla Moon Marketing update regarding the Market in Floresville Krista Scott
 Market had 75 vendors including non- profit and youth vendors
 23 vendors are from Floresville
 Received positive feedback about line dancers, live music, having corn hole games available,
 Positive feedback from vendors
 Vendors appreciated city workers helping
 Guest liked having picnic tables available
 Feedback on sales from 15 vendors so far give an average of \$533 in sales for a Conservative estimate of 37K in sales not including surrounding brick and mortar sales.
 Read list of suggestions given on market update document
 Sisters Boutique would like to contribute
 Upcoming March 8th market has 12 vendors signed up right now
 Will open up July 4th event as soon as time is solidified
 Seeking 3-4 volunteer for all future markets

ITEM 6.) CONSENT AGENDA

The following items are considered routine by the Floresville Economic Development Corporation and will be enacted by one motion. There will not be a separate discussion on these items unless requested by a Board Member, in which event, the item will be removed from the consent agenda and discussed after the consent agenda.

- 6A. Consideration and possible action to approve the Minutes from FEDC's Regular Meeting held on January 13th, 2025.

Ben Lamberth made a motion to approve the minutes; seconded by Drew Pope

Name	YES	NO	ABSTAIN	ABSENT
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Michelle Tackitt				X
Secretary Angela Turner				X
Director Ben Lamberth	X			
Director Drew Pope	X			
Stephen Moore				X

Motion carries 3-0-0-3

6B. Consideration and possible action on Finance Statement Financials for January 2025.

No action.

ITEM 7.) DISCUSSION AND POSSIBLE ACTION CONCERNING

7A. Consideration and action to approve the façade and signage grant for Eagle Ford Inn in the amount of \$5,003.86.

Gee Patel asked for approval of Eagle Ford Inn sign improvement so that his sign can be more visible. He presented 3 quotes for a new LED sign.

Motion made by Drew Pope to approve payment in the amount of \$5,003.86; seconded by Ben Lamberth.

Name	YES	NO	ABSTAIN	ABSENT
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Michelle Tackitt				X
Secretary Angela Turner				X
Director Ben Lamberth	X			
Director Drew Pope	X			
Stephen Moore				X

Motion carries 3-0-0-3

ITEM 8.) ASSISTANT DIRECTOR'S UPDATE

- We were approved as a Texas Historical Commission's new First Street Initiative community. I will attend quarterly virtual educational sessions that explore topics of downtown revitalization best practices and historic preservation. Anyone who has interest may also attend the quarterly meetings.
- Photographer for Texas Film Friendly Certification has been selected and an ad will be put in the WCN for community involvement in helping us locate our picture-perfect locations.
- Austin Days at State Capitol on March 5th and 6th

ITEM 9.) ADJOURN

The time is now **6:26** p.m. The meeting is adjourned.



Ray Lamberth, President