

Ray Lamberth – President  
Randy Bruett – Vice President  
Michelle Tackitt - Treasurer  
Angela Turner - Secretary

**AGENDA**  
City of Floresville  
**Floresville Economic  
Development Corporation**  
**REGULAR MEETING**

Ben Lamberth  
Drew Pope  
Stephen Moore  
Vacant, Exec. Director  
Charlotte Ximenez-Nelson,  
Asst. Executive Director

**SPECIAL NOTE:** Some board members may be present in the council chambers while others will attend the meeting via videoconferencing.

**April 14th, 2025**  
**6:00 p.m.**

**NOTICE** is hereby given of a **REGULAR BOARD MEETING** of the Floresville Economic Development Corporation for the City of Floresville, County of Wilson, State of Texas, to be held on **Monday April 14th, 2025, at 6:00 p.m. at 1120 D Street, Floresville, Texas 78114** at City Council Chambers for the purpose of considering the following numbered items.

The Floresville Economic Development Corporation of the City of Floresville, Texas, reserves the right to meet in a closed session on any of the below items should the need arise and if applicable pursuant to authorization by Title 5, Chapter 551, of the Texas Government Code.

**ITEM 1.) CALL TO ORDER AND CERTIFICATION OF A QUORUM**

**ITEM 2.) INVOCATION**

**ITEM 3.) PLEDGE**

**ITEM 4.) PUBLIC COMMENTS**

At this time, any person with business related to Floresville Economic Development Corporation may speak to the Board. Anyone wishing to speak should inform the Board of their name and address. Comments from the public should be limited to a maximum of three (3) minutes per individual speaker. In compliance with the Texas Open Meetings Act, the Board may not deliberate or take action on items not appearing on the agenda but may consider placing an item on a future agenda if deliberation is necessary.

**ITEM 5.) PRESENTATION & DISCUSSION**

- a. Vanilla Moon Marketing update regarding the Market in Floresville. Collaborated with Coffee Cars & Veterans Show and Shine.
- b. FEDC's 2024 audit update.

**ITEM 6.) CONSENT AGENDA**

The following items are considered routine by the Floresville Economic Development Corporation and will be enacted by one motion. There will not be a separate discussion on these items unless requested by a Board Member, in which event, the item will be removed from the consent agenda and discussed after the consent agenda.

- 6A. Consideration and possible action to approve the Minutes from FEDC's Regular Meeting held on March 10th, 2025.
- 6B. Consideration and possible action on Finance Statement Financials for March 2025.

**ITEM 7.) DISCUSSION AND POSSIBLE ACTION CONCERNING**

- 7A. Consideration and action to approve the BlueDot Open Rewards program in support of our local businesses and National Small Business Week May 4<sup>th</sup> through May 10<sup>th</sup> 2025.
- 7B. Consideration and action on the following matters related to the Executive Director position.
  - 1. Interim pay of the Executive Director position for Assistant Executive Director, Charlotte Ximenez-Nelson.
  - 2. Executive Director position hiring status.

**ITEM 8.) EXECUTIVE (CLOSED) SESSION(S)**

The time is now \_\_\_\_\_ p.m. and the Board will now hold a closed executive meeting pursuant to the provisions of Chapter 551 of the Texas Government Code, in accordance with the authority contained in:

- 8A. Texas Government Code Section 551.072- Deliberation regarding real estate property: purchase, exchange, lease, or value for real estate property, to wit:
  - 1. Property located at 1146 Hwy 181 S. and 525 10<sup>th</sup> Street
  - 2. FELPS request for antenna usage at 1146 Hwy 181 S.
  - 3. Property located at 1301 Hospital Boulevard
- 8B. Texas Government Code Section 551.074 – Personnel Matters, to deliberate the appointment and compensation of an Interim Executive Director; Assistant Executive Director, Charlotte Ximenez-Nelson.

**ITEM 9.) ACTION ITEMS FROM EXECUTIVE (CLOSED) SESSION(S)**

The time is now \_\_\_\_\_ p.m. and hereby close the Executive Session of The Floresville Economic Development Corporation and do hereby reconvene the open session.

- 9A. Consideration and take possible action on FEDC real estate, incubator, and leasing opportunities.
1. Property located at 1146 Hwy 181 S. and 525 10<sup>th</sup> Street
  2. FELPS request for antenna usage at 1146 Hwy 181 S.
  3. Property located at 1301 Hospital Boulevard
- 9B. Consideration and take possible action on Personnel Matters regarding the appointment and compensation of an Interim Executive Director, Assistant Executive Director, Charlotte Ximenez-Nelson.

**ITEM 10.) ASSISTANT DIRECTOR'S UPDATE**

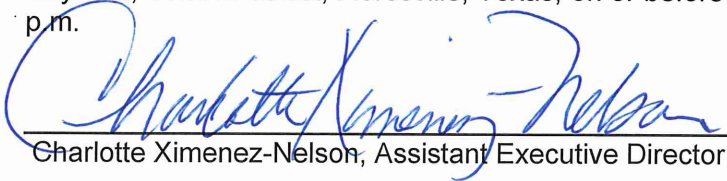
1. Photographer Erik McCowan will be in Floresville on Tuesday April 22<sup>nd</sup> to photograph our city as the final phase for certification as a Texas Film Friendly City.
  - Purchased flowers for the downtown flowerbed planters and requested the street crossings be repainted white.
2. Bubble Bath Car Wash grand opening is Friday, May 16<sup>th</sup> 2025 at 10 am. and Saturday at 10 am.
3. FELPS will be installing the permanent power pole at the corner of our property at 1400 4<sup>th</sup> Street in 1-2 weeks.
4. Mowing bid notification will be posted in the Wilson County News.
5. Obtaining bids at the Rodeo Arena to reroof the shelter/concession stand, the cinderblock building for restrooms and the announcers stand.
6. The electrical outlets on the courthouse property have been fixed and the County will be transferring the invoice with FELPS.
7. The outlets in the Beer Warehouse were in need of repair since they are not able to maintain multiple electrical appliances without tripping. In preparation of our June market at the Beer Warehouse Sralla Electric will make the repair.
8. **TML Small Town Conference** to be held in Fredericksburg, on May 15<sup>th</sup> and 16<sup>th</sup>, 2025. If you can attend let me know.

**ITEM 11.) ADJOURN**

The time is now \_\_\_\_\_ p.m. The meeting is adjourned.

## CERTIFICATION

This is to certify that a copy of the Notice of the Floresville Economic Development Corporation Regular Board Meeting for **April 14th, 2025 at 6:00 p.m.**, was posted on the bulletin board at City Hall, 1120 D Street, Floresville, Texas, on or before the 11th day of April 2025, prior to 6:00 p.m.



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Charlotte Ximenez-Nelson, Assistant Executive Director

In compliance with the Americans with Disabilities Act, the Floresville Economic Development Corporation will provide reasonable accommodations for disabled persons attending Floresville Economic Development Corporation Meetings. Requests should be received at least 24 hours prior to the scheduled meeting, by contacting the FEDC office at 830-581-8238 or 830-393-1238.